



# CELEBRATING LITERACY AND LEADERSHIP: KID SCOOP NEWS' 2ND ANNUAL GALA

Dear Friends,

Kid Scoop News is pleased to welcome you to its 2nd Annual Leadership Celebration for Youth Literacy, honoring:

- **Kevin, Hannah, and Rosemary McNeely of KHR Fund**, Philanthropy Leader Ambassador Award
- **Anne Moller-Racke of Blue Farm Winery**, Vintner/Grower Community Philanthropic Service Award
- **Sonoma Valley Mentoring Alliance**, Mission Partner Award

Kid Scoop News (KSN) opens the doors of discovery for elementary school children by providing interactive, engaging, and relevant age-appropriate materials designed to awaken the magic of reading at home and throughout their lives.

Together with our partners, we serve every Sonoma Valley school with trusted parent engagement services that support teachers, students, and families in achieving grade-level reading. Kid Scoop News content appears in 300 newspapers nationwide with a combined circulation of 7.5 million, nationally and internationally. Ten years after its inception, Kid Scoop News is serving 50,000 students across Sonoma/Napa, the SF Bay Area, and Los Angeles, California, and 150,000 nationally with partnerships in 3 states.

## **Kid Scoop News 2nd Annual Wine Country Legacy Literacy Celebration Details:**

- Thursday, May 16, 2024
- Viansa Winery, Sonoma
- Mark Ibanez, KTVU: Master of Ceremonies
- 5:30 PM Reception
- 7:00 PM Signature Chef Dinner & Vintner Hosted Tables, Honorees, and Live Auction
- 9:30 PM Evening Closes

For more information on sponsorship opportunities, auction donations, or ticket sales, please visit [www.kidscoopnews.org](http://www.kidscoopnews.org) or contact Michael Mulcahy at [michael@kidscoopnews.org](mailto:michael@kidscoopnews.org) or 707-241-5830. Your support makes all the difference locally. Thank you so much for your consideration, and we look forward to seeing you on May 16th. Yours in youth imagination, discovery, literacy, and learning for life.

*Michael Mulcahy* & *Vicki Whiting*

CEO

Founder + Publisher



A MEMORABLE CELEBRATION BENEFITTING  
YOUTH LITERACY HONORING COMMUNITY  
LEADERSHIP IN A REMARKABLE SETTING

**Viansa Winery | Thursday, May 16th, 2024**  
**5:30 p.m. – 9:30 p.m.**

## — SPONSOR LEVELS —

Please choose your preferred sponsorship level from the options below. We value your support, which offers the opportunity for year-round visibility to your audience varying by the level of sponsorship you select.

### **LITERACY LEADERS \$25,000 (16 TICKETS)**

- (supports 5 schools or part-time Parent Engagement Coordinator)
- Two VIP Tables (16 guests) with Sit-Down Dinner and Premium Wines and Vintner Host
- Full-page Ad Program Acknowledgment on First Sponsor Page
- Website & KSN Newspaper Acknowledgment all year
- Top Line on Sponsor Program
- Special Presentation from the Stage

### **SCHOLARLY SUPERSTARS \$10,000 (8 TICKETS)**

- (supports 2 schools or 4 Parent Ambassadors)
- One VIP Table (8 guests) with Sit-Down Dinner and Premium Wines and Vintner Host
- Full-page Ad Program Acknowledgment
- Website & KSN Newspaper Acknowledgment all year
- Top Line on Sponsor Program
- Special Presentation from the Stage

### **ROCK STARS \$5,000 (6 TICKETS)**

- (supports 1 entire school)
- 6 seats at a VIP Table (5 guests) with Sit-Down Dinner and Premium Wines and Vintner Host
- Half-page Ad Program Acknowledgment
- Website Acknowledgment all year & Line on Sponsor Page
- Special Presentation from the Stage

### **COMMUNITY HEROES \$2,500 (4 TICKETS)**

- (supports 6 classrooms or 1 Parent Ambassador)
- 4 seats at a VIP Table (4 guests) with Sit-Down Dinner and Premium Wines and Vintner Host
- Website Acknowledgment all year & Line on Sponsor Page
- Special Presentation from the Stage

### **DIFFERENCE MAKERS \$1,000 (2 TICKETS)**

- (supports 3 classrooms)
- 2 seats at a VIP Table (2 guests) with a Sit-Down Dinner and Premium Wines and Vintner Host
- Website Acknowledgment & Line on Sponsor Page

### **SINGLE TICKET \$275 (1 TICKET)**

- [Click here to purchase](#)



THE MORE KIDS READ, THE MORE THEY SUCCEED!

# SPONSORSHIP FORM

## PLEASE CHOOSE A SPONSORSHIP LEVEL

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Literacy Readers<br>\$25,000 (16 Tickets) | <input type="checkbox"/> Scholarly Superstars<br>\$10,000 (8 Tickets) | <input type="checkbox"/> Rock Stars \$5,000<br>(6 Tickets)                         |
| <input type="checkbox"/> Community Heroes<br>\$2,500 (4 Tickets)   | <input type="checkbox"/> Difference Makers<br>\$1,000 (2 Tickets)     | <input type="checkbox"/> <a href="#">Click here to purchase<br/>single tickets</a> |

Please fill in your information below.

---

Contact Name

---

Email Address

---

Phone Number

---

FAX #

---

Business/Organization Name

---

Business Address

Please email completed form to: [sean@seandempsey.com](mailto:sean@seandempsey.com)

Please Make checks payable to: Kid Scoop News

Please Mail checks to:

Kid Scoop New, 181 Andrieux Street, St. 200, Sonoma, CA 95476

Tax I.D. #81-0832367.



THE MORE KIDS READ, THE MORE THEY SUCCEED!

# GUEST LIST

Sponsor Table/Name: \_\_\_\_\_

Guest Name: \_\_\_\_\_ Email: \_\_\_\_\_

Guest Name: \_\_\_\_\_ Email: \_\_\_\_\_

Guest Name: \_\_\_\_\_ Email: \_\_\_\_\_

Guest Name: \_\_\_\_\_ Email: \_\_\_\_\_

Guest Name: \_\_\_\_\_ Email: \_\_\_\_\_

Guest Name: \_\_\_\_\_ Email: \_\_\_\_\_

Guest Name: \_\_\_\_\_ Email: \_\_\_\_\_

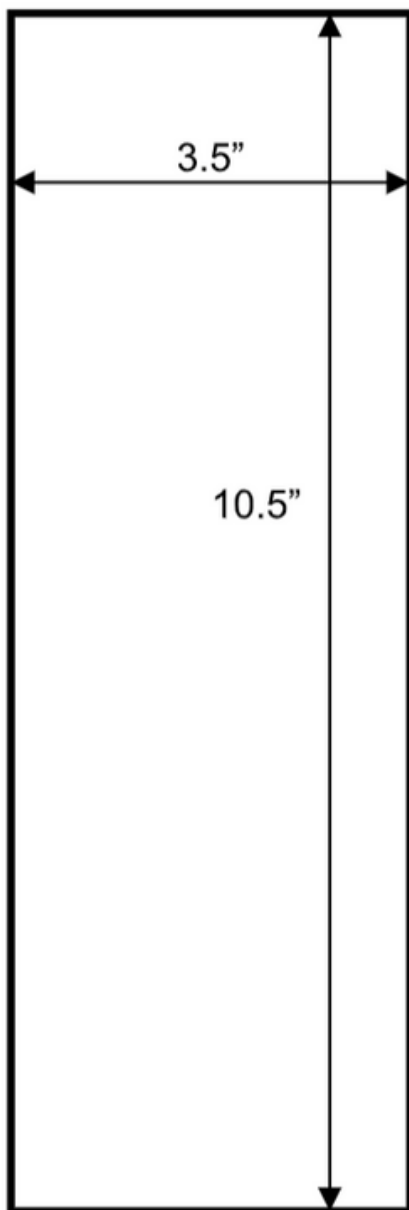
Guest Name: \_\_\_\_\_ Email: \_\_\_\_\_

Please email guest list per table by April 26, 2024 to:  
sean@seandempseynv.com  
Thank You!

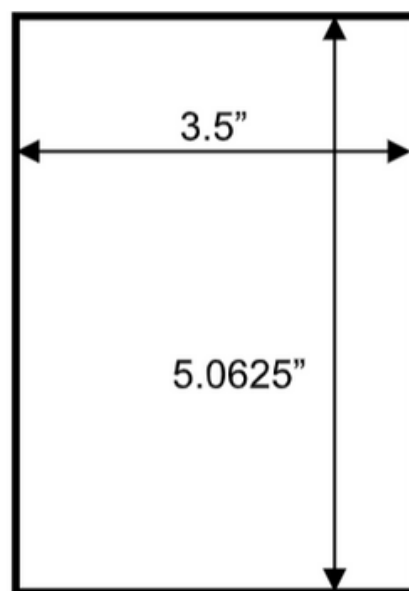
# AD SPECIFICATIONS

**Specifications for 2024 Event Program Acknowledgements**  
**Deadline for Submission: April 10, 2024 (Note: Templates not actual size, color printing)**

Literacy Readers & Scholarly  
Superstars Full Page



Rock Stars  
Half Page



**Note:**

- No Bleeds
- Electronic Files
- No Press quality PDF or Macintosh platform (most Mac programs are acceptable)
- All ads must be in color unless your branding requires black white
- Include all fonts used in your ad
- Include all linking files as well (i.e., Photoshop, Illustrator)
- Email to: [lisa@candcinc.com](mailto:lisa@candcinc.com) and cc: [sean@seandempseynev.com](mailto:sean@seandempseynev.com)
- Include reference to Kid Scoop News in the subject line